CAZENOVIA COLLEGE® FOUNDED IN 1824

Students Conduct "CreateAthon"

Alumni Profiles: Barnes '83; Rusk '05; Smith '11

Caz Celebrates 190 Years

American Dream

Joe Parisi '93 and Tonya Thomas Parisi '92 build international golf-apparel company



Our Extended Family Tree

Strong, common roots have been a part of our history for 190 years and counting



This past fall marked the 190th anniversary of Cazenovia College, which prompted much recognition and reflection by many in our campus community. For me, it evoked the need to better understand what makes our College distinctive and unique, while staying true to the fact that we are a special place with people who share a common, meaning ful bond.

s I speak with alumni throughout the year, they say Caz is not the same college they attended. Yes, Cazenovia has evolved; all colleges and universities must in order to remain relevant. Yet, the values of your college remain unchanged. Cazenovia College continues to invest in students and prides itself on building relationships. Our faculty and staff are investing themselves in each student's success and transformation. This bond that best characterizes Cazenovia College is still at the core of our mission today, just as it was 190 years ago when the Seminary was founded and just as it has been through all the distinctive eras of the College's history.

Just as recent as this past November, at our fall Open House, I couldn't help but reiterate poignant comments made by one of our students and a member of our faculty as they expressed why Cazenovia College is unique and special to them.

Associate Professor of Psychology **Rachel Dinero** shared, "When I think back to my college experience (attending a college of 45,000 students), it's a miracle I survived. My teachers had no idea who I was and I sat in lecture halls that were over half the size of the student population at Caz. Students at Cazenovia don't just survive; they thrive. This place is not just a college; it's a family. I have seen students grow from shy, hesitant freshman to confident seniors ready to start their lives as college graduates. And I know this place is a family to them, because I am part of that family." Thomas DeBernardis, a senior Communication Studies student, stressed how students in their very first year begin to recognize the prestige, tradition, and incomparable community at Cazenovia College. "While there was some adjustment, I quickly adapted to this new environment as a student, baseball player, newspaper writer, radio host, and an athletics advisory representative ... and that was all in just my freshman year. I challenge you to find another undergraduate institution at which students have the opportunity to exhibit this same degree of scholarship, participation, and engagement in their first year. This community will remember you, it will guide you, care for you, advocate for you, and invite you back for the rest of your life. At Caz, you're not a student or an athlete; you're a student and an athlete. At Caz, professors don't preach to you – they talk to you, they challenge you, they tap into your deepest intellect. At Caz, you have an unmatched capacity to build your future."

As we set our sights on the New Year ahead, I am thankful for what Rachel and Tom shared with our prospective students and their families. I am confident that our new students will learn quickly what the rest of us already know – that the Cazenovia College family tree runs deep with strong roots that have been growing for 190 years and counting.

Dr. Mark Tierno

Dr. Mark Tierne President

Cazenovia College Magazine Vol. XIII No.2

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On the cover: Joe Parisi '93 and Tonya Thomas Parisi '92 Cover photo: Michael Slear

Living the American Dream

Parisi family builds international golf-apparel company



rowing up alongside independent business owners like his mother and father, Joe Parisi '93 has always cherished the freedoms associated with owning and steering his own road in life. Fast forward to today and you'll find Joe and Tonva Thomas Parisi '92 at the helm of Golf Knickers.com the world's leading retailer of classic golf apparel. Having recently relocated the business to Myrtle Beach, South Carolina, known by many as the golf capital of the US, the Parisi's are running a thriving international, web-based business that caters to customers including corporations, golf courses, golf teams, tournaments and avid golfers across the globe.

You might ask...How does a Cazenovia College fashion design major get involved in designing golf knickers? More impressively, how do he and his wife turn it into a company with worldwide distribution?

After graduating from Cazenovia College, Joe moved to Albany and started a tailor shop in the Crossgates Mall. Joe and Tonya, who had met while attending Cazenovia, were married in 1995 and a year later, their first son, Alessandro, was born. As their family continued to grow with a second child, Niccolo, in 1998, so did Joe's career aspirations. He created an internetbased retail suit business, Designer-Suits.com, while working at the tailor shop. The website business "took off," resulting in less sleep for Joe as he found himself sewing and tailoring well into the evening to keep up with the incoming orders.

Having seen his mother and father make custom tailored golf knickers at their tailor shop for years, Joe decided to put a pair of knickers on the website. They garnered immediate interest and were soon flying off the shelves. "This marked the birth of Golf Knickers.com, and the business was created shortly thereafter," said Joe. "We were making knickers in our basement and running the business out of our first home in Saratoga Springs, New York."

Joe created the original website by himself, pulling from the experience he acquired while learning how to create and manage the designer suit website. He taught himself mostly everything, but he learned much about clothing, fashion design and customer service from observing and helping his father at his tailor shop business for years, and from the education he received at Caz.

Orders began accumulating so much that UPS was picking up shipments from an overcrowded Parisi front porch. This soon prompted Joe and Tonya to move the operation to its first location outside the home. They have since moved the growing business two other times, each time into a larger space to hold their expanding inventory.

Their most recent move has opened new doors of opportunity. Having visited Myrtle Beach annually for many years, Joe and Tonya finally decided the time had come for GolfKnickers to relocate to a territory well known as a golf destination. They attribute their decision to relocate to great weather, a more centralized location, 100-plus golf courses, and millions of golf enthusiasts who seek the greens of Myrtle Beach. With the opening of their retail outlet this spring, the Parisi's are excited to achieve the next milestone for the family business.

It wasn't always easy. The Parisi's remember the financial struggles of running a

new business, paying the bills and raising a family. Tonya recalls, "With every new business venture, we had to face the fact that each would start out without the benefits of knowing if, when, or how things would turn out."

After working as a children's book specialist, Tonya, who earned her associate's degree (Human Services) from Cazenovia College and bachelor's degree from Utica College, now works full-time for GolfKnickers.com, overseeing inventory quantities, order fulfillment and preparation for shipment. "We pride ourselves on delivering a prepressed garment that is perfectly wearable once received," stresses Tonya. "I know from experience that many online retailers fail to understand the importance of delivering product on time and in superb shape." This superior level of customer service is the norm for the Parisi's and explains why they stress to their staff to stand out, be exceptional and give the customer zero reasons to return the order.

The Parisi children– Alessandro, Niccolo and Joey– also play a large role in the business and are frequently found learning the inner workings of running a business. "Our oldest son is now involved with the business management area," adds Joe, "while our middle and youngest help out in the warehouse, sewing, pressing, inspecting packages and recently have begun processing orders and assisting with swatch design selections."

In the warehouse, daily meetings are held with staff in an effort to achieve the Parisi's goal of being a leader in innovative, detail oriented web shopping. According to Joe, customer service is really easy if you just answer customers' questions as if you were on the other end of the phone. This reliable customer service, but also their constant focus on professional web design,

great product videos, fabric swatch details, live chat abilities, customer video testimonials and other innovative ideas that enhance the customer experience are what the Parisi's have done from day one and how GolfKnickers.com has been able to grow its sales levels, customer count, worldwide distribution, product selection, and customer satisfaction to over 74,000+ customers worldwide.

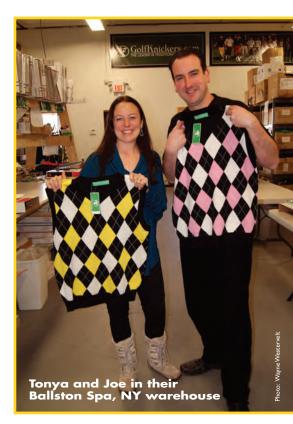
Golf Knicke

Joe and Tonya are quick to point out, however, that none of what has happened over the years would have been possible without each other ... "and it all started at Caz." After crediting their parents, the Parisi's point to Cazenovia College for opening their eyes to new people, places and opportunities. Joe specifically looks back on the denim collection designs he showcased at Caz. "The Fashion Show allowed me to promote my talents and led to increased confidence in what I was designing. This, in turn, helped me garner respect from various men's suit manufacturers with whom I would later rely on when I ventured into the knickers business line."

He also remains thankful for the independent study opportunities and heightened fashion design challenges

that Professor **Connie Roy** created just for him. "This push allowed me to excel at Caz," recalls Joe, who plans to give back by funding an annual scholarship at Cazenovia College for an equally deserving student in the Fashion Design program, one who demonstrates dedication and commitment in pursuing a career in fashion design. The journey has been rewarding for Joe and Tonya, who believe in the American dream and credit their success to faith, family, hard work and commitment. "Eventually, I see us when we are old, with wrinkles and gray hair, in our favorite knickers on the golf course, enjoying our family and our golden years," laughed Joe. "But we have much to do before we reach that point and will remain focused on growing our family business in this ever increasingly competitive global economy."

Create Your Mens Outfit



"...None of what

has happened

over the years

would have

been possible

without each

other...and it all

started at Caz."

CAMPUS NEWS

Cazenovia Forms Partnerships with Le Moyne and OCC

4+1 MBA Agreement with Le Moyne and 2+2 Agreement with OCC are launched



Le Moyne College President Linda LeMura (left) and Cazenovia College President Mark Tierno sign the first-ever formal agreement between the two local colleges.

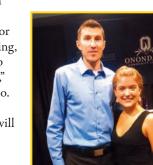
azenovia College **President Mark Tierno** and Le Moyne College President Linda LeMura formally signed a "4+1 agreement" this past September that provides Cazenovia students and graduates with a formal path to admission into the Master of Business Administration (MBA) Program at Le Moyne upon satisfactory completion of their baccalaureate programs at Cazenovia. The agreement marks the first formal partnership established between the two local colleges.

"Le Moyne's MBA program will provide

Cazenovia students and alumni, who have a specialization in accounting, business management, equine business

management, health care management, sport management, or fashion merchandising, with an ideal path to earn a quality MBA," said President Tierno.

Academic advising will clarify and facilitate Cazenovia student participation in a "Pre-



MBA" articulation program, including meeting specific entry requirements and GPA thresholds. Students participating in the Pre-MBA program shall be provided with guidance to complete an accelerated or streamlined application process to be developed between the Career Services Office at Cazenovia and the Madden School of Business at Le Moyne College.

Just a few months earlier, President Tierno and Onondaga Community College (OCC) President Casey Crabill formally signed a "2+2 partnership agreement." Effective immediately, students can register for the new 2+2 program, which will require completion of two years of prescribed coursework at OCC to earn an associate's degree, and then continue on at Cazenovia College to earn a bachelor's degree in two additional years.

"Students will appreciate the value of completing their associate's degree at Onondaga Community College and transferring to Cazenovia to complete their bachelor's degree," said President Tierno. "This partnership provides a clear path to completion and is a cost-effective approach for today's college student."

Cazenovia College students, Ryan Gavin (left) and Jennifer Desmarais, attended the Cazenovia/OCC signing event. They both represent the positive results of attending OCC and then transferring to Cazenovia College.

Students Conduct "CreateAthon"/Host Media Symposium



charities and engage with CNY media

W hat happens when a bunch of Visual Communications students stay up all night? CreateAthon! Students in Professor Laurie Selleck's Protest & Propaganda class conducted a CreateAthon on Sunday, November 9, donating their time and creative talents designing for six 501(c) charities. The students congregated in Reisman Hall for 24 hours to produce posters, brochures, table graphics and website designs for local charities The students followed the model established by CreateAthon.org and received the organization's full support.



Students in the Media Management class, who were instrumental in planning the 2014 Media Symposium, proudly pose with the five CNY media professionals who served as panelists.

Cazenovia students in instructor **Paul Riede**'s *Media Management* class also basked in the media spotlight this November. They hosted the Media Studies Symposium, which included a showing of the documentary film, "Page One: Inside The New York Times," and a panel discussion featuring five Central New York media professionals: Michael J. Connor, retired Post-Standard executive editor and current reporter for The Ithaca Voice; Jeff Stein, founder and editor of The Ithaca Voice; Dan Cummings, co-anchor of The Morning News on NewsChannel 9; Farah Jadran, social media manager for Time Warner Cable News; and Catherine Loper, director of news and public affairs at WRVO.

President Tierno **Announces His** Retirement

Mark Tierno plans to make the 2015-16 year his last as president

Cazenovia College President Mark Tierno announced to members of the College community this fall that he plans to make next year his last as he retires from the Cazenovia College presidency. "I assure you that I will continue to work toward advancing our College, leaving it in good order for the institution's next president," shared Tierno, who anticipates June 30, 2016 as his final day as president.

According to President Tierno, Cazenovia College is gaining strength and the future appears increasingly bright. "This is why the timing is right for the College's Board of Trustees to begin planning for the next era of leadership," he said. "While this decision has bitter-sweet qualities, I feel good about what many of us have accomplished together. Since July 2000, we chartered a new course for Cazenovia College, a new direction that emphasized quality and led to an improved academic reputation and a heightened institutional profile. My heartfelt thanks go out to all of you, especially those who have helped strengthen and transform the College over the past 15 years."

Mark Tierno's tenure as president is the third longest in the 190year history of the institution. He added, "As I consider new challenges and opportunities outside of Cazenovia and away from our historic campus ... a part of me will remain here."



Perpetuating a Sense of Awe

Corky Goss' murals inspire, amaze, shock and delight



Professor of Art **Corky Goss** painted his first mural, an 8-foot-by-16-foot mural for a youth correctional facility, in 1980 as a college student at the University of Michigan. Two years later, as a graduate student at Syracuse University, Bristol-Myers Squibb hired him for what would become years of mural painting for the company's plant on Thompson Road in Syracuse.

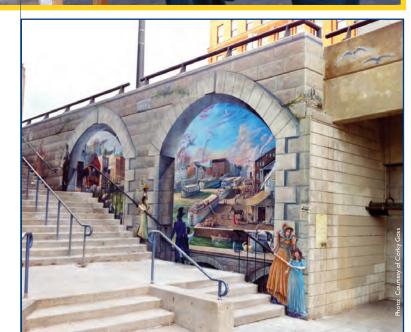
Fast forward to today and you'll still find Goss painting murals in addition to his full-time role as a college art professor at Cazenovia College, a post he has held since 1986. His most recent mural, "*Through the Looking Glass: Child's Basin 1830*," was completed in Rochester, New York, this past October. His mural in Syracuse's Clinton Square, "*Clinton's Serenade*," was completed in 2010, and is one of his more recognizable projects in Central New York.

According to Goss, he's produced a few dozen murals for a variety of clients. "Many commissioned art works have been generated from Utica/Richfield Springs, to Cortland, and through the Erie Canal Corridor including Canastota, Cazenovia, Syracuse, Weedsport, Clyde, Lyons, Newark, Walworth and Rochester.

What motivates Corky Goss to produce these awe-inspiring pieces of public art? Besides his wife Barb, and children Gram, Gabe, and Isabel (his other true inspirations), "The feeling of being inspired,



(Left) "Through the Looking Glass: Child's Basin 1830" (Above) "Clinton's Serenade"



amazed, shocked, and delighted are what I eat for breakfast," shares Goss. "I've studied for decades the works of others that cause such states of exhilaration and create a zest for being alive. Art provides a conduit for these experiences."

Goss further explains that his process of looking and looking ("and thinking, feeling, then DOING") springs from very real sources. "I'm participating in a dynamic that requires its practitioners (painters) to perpetuate that sense of awe anyway possible," says Goss, who fondly recalls visiting the great Detroit Institute of Arts, wherein the fantastic Diego Rivera murals are located. "Much of my awe stems from studying these murals."

In the classroom, students see firsthand that Goss practices both public and very personal art-making, which according to Goss, clarifies his attempts to teach. "I try to be direct with students and inspire them to turn up the flame ... and find their way along the creative path (if not painting, then writing, relating, building) that allows them to change the world in healthy ways."



For Corky Goss, he practices what he preaches. His murals attempt to enhance life through painting and encourage all to find their way in creating and transforming our world for the better. He says it's truly fantastic that so many folks drop by, pass through, and say hello while he is painting a mural ... "and who share that they do feel the inspiration I feel when they visit a project."

Dr. Erica Miller Selected an Emerging Leader

Education professor is recognized by PDK – a global association of education professionals

Erica V. Miller, Ed.D., assistant professor of Inclusive Education and program director of the Inclusive Early Childhood and Elementary Education Programs at Cazenovia College, was recently recognized as a 2014-2015 Phi Delta Kappa (PDK) International Emerging Leader.

The prestigious PDK Emerging Leader program recognizes innovators, thought leaders, problem solvers, and change agents who are making a difference in the field of education. A committee made up of PDK's past Emerging Leaders selected the 26 honorees from a competitive field of nominees, based on their visionary leadership, outstanding professional accomplishments, and commitment to the field of education.



(L-R) Education professors Erica Miller, Jessica Powell, Nancy Barno Reynolds

"It is important to me that I use my research, teaching, and consulting work to provide a voice for disenfranchised populations and shed light on the complex issues that they face while accessing and participating in the U.S. educational system," Miller said. "My work in the field of education has given me the opportunity to examine social issues from an intersectional perspective and conduct innovative research on the topics of intellectual downplaying, nontraditional family structures, and teacher resiliency."

Dr. Miller and the other 2014-2015 PDK Emerging Leaders were honored at an award ceremony and exclusive networking event this past December. Her cohort gathered in Washington D.C. to network, meet with federal education policymakers, and share best instructional practices. In addition to being honored at the Washington, D.C. event, Dr. Miller will also have the opportunity to be published by PDK, apply for grants, and participate in PDK initiatives.

PDK International is a global association that represents thousands of professionals in the field of education from across the world. Every year, it recognizes a new class of PDK Emerging Leaders.

Congratulations Dr. Miller!

Let there be Light!

"Simply put, we can't live without it." **by Josef M. Ritter, IES**

have spent most of my professional life trying to teach an appreciation of light. What makes light so special? Imagine a world without it. Whatever we see depends on the type of light that allows objects to be revealed, so it can easily be said that our visual world is essentially created by light.

Let's take a close look at the evolution of lighting as a profession, which began with Edison's invention of the first "sustainable" incandescent light bulb (Many people believe it was the Englishman, Swan, who was the first to create a sustainable incandescent light but history shows that it was Edison, who applied for the patent 24 hours before him and was credited for the invention.). The fact is that for one hundred and thirty years, incandescent light has remained the standard for lighting the world over. I do not dismiss the invention of several other light sources during incandescent lights' reign (i.e., fluorescent, neon, high intensity discharge and other arc based lighting); however, their contributions and use for mankind's collective health, safety and welfare pales in comparison to incandescent light. Like the proverbial mouse trap, a better, more versatile light source has not materialized. It has been vastly improved and **has** taken on thousands of innovated uses and shapes; its economy and sustainability have been improved but its greatest achievement has been its adaptability and functionality. Simply put, "we can't live without it."

Alas poor incandescent light ... We knew it well...

As with most things that have lasting impact, the reasons that argue its longevity are vast and have as much to do with our culture, politics, social acceptance, and science as they do with incandescent lightings' function. For example, if we examine the process by which incandescent light is created we realize that it is no different than firelight. Fire was the quintessential means of survival by our primordial ancestors. Incandescent light is produced by heating up a filament that produces a warm glow almost identical to that which helped sustain man for thousands of years. Its acceptance is essentially built into our psycho/ social DNA. This is one of the reasons the much touted compact fluorescent (CFL) lighting had such a hard time being accepted for home use. Its color was too stark and it does not provide the warm glowing feeling of incandescent. It had the added disadvantage of being expensive, highly toxic, difficult to dispose of, and had vastly different color rendering characteristics. That being said, the King of lighting, the incandescent light bulb is dead. A better mousetrap has been invented!

"The King is dead! Long live the King"

Innovation, aesthetics, economy, sustainability and function comprise the basic attributes of good design and the lighting industry remains at the cutting edge in all of these categories. Light Emitting Diodes (LED) and its cousin, Organic Light Emitting Diodes (OLED), have proven themselves worthy and are, without question, the replacement of incandescent. Moreover, unlike the former heir apparent, "compact fluorescent" or CFL, they have almost none of the drawbacks (i.e., poor color temperature, high amounts toxins, special handling requirements, and limited life) that plagued its acceptance. In fact, as of this moment, LED's have a life span that is ten times that of CFLs and fifty to seventy times that of incandescent. Moreover, it does this on approximately one-tenth the amount of energy! This is



just the beginning of what LED technology can do.

It is predicted that by 2030, light bulbs as we know them will no longer exist. Light will become literally integrated into the building material of a structure. Let me take you thru the typical scenario of a new homeowner in the not too distant future. After a hard day at the office, which contains all the necessary communications devices to do their jobs, our modern couple (we'll call them Ivan and Bee) fall asleep in their bed. During the middle of the night, Ivan wakes up to use the restroom. Just as his foot hits the floor, the base board of the room glows a path to the bathroom. As Ivan ap-

proaches the threshold of the bathroom, the baseboards dim and the sink, water closet and facets began a soft glow. As he begins to exit, the toilet and sink dim prompting the baseboards to gently glow and guide him back to bed. He stops, decides he wants that remaining leftover chicken leg in the fridge and as he approaches the doorway in the opposite direction, the baseboard and door trim begin a glow that gets brighter as he approaches the

In terms of energy consumption, think of it this way - bright LED technology as it currently exists is the equivalent in energy saving to having your two-ton 4x4 get 200 miles per gallon of gas. Imagine having to visit the gas station every two or three months instead of every two or three days; and if you owned a hybrid like a Prius it might be once or twice a year! Oh, did I mention that it would be maintenance free and the only vehicle you would ever need to purchase?

This is just the beginning; there are lighting products on the market today that have integrated wireless technologies, which include cameras, speakers, Bluetooth, security devices for the elderly and

"Innovation, aesthetics, economy, sustainability and function comprise the basic attributes of good design..."

disabled. Future developments include adding sensors for predicting and diagnosing potential health issues, environmental hazards such as toxins and air quality, detecting the presence of disease causing viruses and bacteria in the interior environment and the list goes on. Yes, all this from a simple light "fixture" with a self-contained information/diagnostic system, a system this is fueled by solar energy, light itself!

Light is so valuable, so welcomed and yet so misused, abused, taken for granted

and misunderstood. I am and will remain in awe of its power to create, sustain and enrich our lives. Whether manmade or natural, every day I learn something new about lighting's life sustaining properties and that is why I am so proud to be a part of this industry.

About the Author

After years in practice as an interior/lighting designer, Professor Josef Ritter became a full-time educator in 1980 when he established the Interior Design (ID) Program at Cazenovia College. According to Ritter:

"Thirty years ago, few people knew there was an ID program at Caz and now we are a nationally known program. I thought it would take about two years to start the program and then I would move on. It didn't take long to realize that Cazenovia College was to become my passion.

When I look back on the past 34 years, the first day in class is still crystal clear. The one-hour lecture I had meticulously prepared was over in less than ten minutes and I was horrified to be standing in front of a class with absolutely nothing to say. I began what must have been an out of body experience. I recall being mesmerized by the large "Lake effect" snowflakes cascading in front of the vast Eckel Hall window; it inspired me and I began talking about how people respond to various kinds of stimuli and that some of our most positive experiences in interior environments come from being able to view nature from inside. Thus began a modest 45-minute discussion of windows, sunlight, site orientation, window treatments, dynamic load, static load, and thermal changes.

As I was talking, I could see the students were mesmerized as well. We made that quintessential connection that comes from a true teaching/learning experience. From that moment on I was hooked. I knew teaching was for me. It was a frightening epiphany because these students and future students would be expecting and deserved this level of connection in every class!"

Visit **www.cazenovia.edu/josef-ritter** to learn more about Professor Ritter.

the fridge and as he approaches the doorway in the opposite direction, the baseboard and door trim begin a glow that gets brighter as he approaches the threshold. This process continues, with aid of a glowing refrigerator; the chicken transaction is completed; and in reverse entrich or process continues he chicken transaction is completed; and in reverse

transaction is completed; and in reverse order the process gently guides Ivan back to bed sans any disruption to his sleeping spouse. All this is accomplished with less energy than .03 watts of power, literally one tenth the electricity it takes to power a very small incandescent nightlight.



Internships Matter

Top business management students gain real world experience



(L-R) Jenna Kraeger, Lara Sibi, Joshua Chaudhary, Daniel Hodne

azenovia College students are unique in their own rite, but one thing remains true – their Wildcats connection stretches far beyond the classroom and extends well into their professional paths. Meet **Joshua Chaudhary, Daniel Hodne, Jenna Kraeger** and **Lara Sibi** – students in the Division of Business & Management, who according to Business Management Professor **Francine Varisco**, are four high achievers with similar work

ethic, strong drive and determination.

The summer of 2014 proved to be a turning point for these four individuals when they had a chance to put their classroom experiences to the test in three different internship settings. Chaudhary, a senior from Brooklyn, New York, and Sibi, a senior from Lincoln Park, New Jersey, were both placed "I'm now more confident in creating relationships and lasting connections with people."

at the Javits Center in New York City. Chaudhary dove right into the accounting sector, while Sibi worked in the Exhibitor Solutions Department. Both expressed that they felt like part of the Javits family from day one, and were pleased that they were given challenging projects to work on right from the start. Chaudhary notes that one of his most extensive assignments was cutting down a list of 17,000 codes to 25 for easier company-wide application and, at the

culmination of his time at the Center, he was asked to become a staff trainer. "The internship allowed me to play an important role in a professional field."

"My time at the Javits Center provided me with an understanding that social and networking skills are an important part of the business industry," says Sibi, who is proud of her work with processing exhibitors' orders for electrical, telecommunications and cleaning services. She also coordinated the company's first themed potluck in its entirety. "By having a chance to develop my customer service skills, I'm now more confident in creating relationships and lasting connections with people."

> The word, "people," hits home with Hodne, a senior from Oneonta, New York, because it was at the very core of his internship at Hazelden Betty Ford Foundation's Minnesota location. He strived to find a company that could help him acquire technical skills for a future in human resources, and Hazelden's HR Department fit the bill. While there, he became sufficient in computer programs and protocol, and one of his largest assignments was assisting in the creation of a new organizational policy change regarding paid time-off. "It was very

important to me to broaden my horizons and I worked with an extremely diverse group of people," says Hodne. "Having interned out of state, I feel that I became much more culturally aware and open to new experiences."

Culture was a key theme throughout Kraeger's internship in Cazenovia College's Office of Communications. Kraeger, a senior from Constableville, New York, learned about the College's various audiences and how to appeal to them in different communications mediums. She developed the College's official Snapchat account, wrote for the My Caz Experience section on the College's website, planned Athletics Media Days and contributed to other marketing and media initiatives. This was her second internship during her college career and it further solidified her belief that, "Cazenovia College provides internships that help set you apart from the competition and offer well-rounded experiences that benefit students well after they earn a degree."

12

Prepared to Make a Difference

Carolyne Hoskins seeks career in health care with goal to improve the patient experience



Carolyne Hoskins attended large universities in California: Loyola Marymount University and UCLA, and took classes at Duke University before moving to Syracuse with her husband and two children back in 1999. So when she took an Extended Learning class at Cazenovia College in 2006, she was surprised at how much faculty and staff cared about each student. She wondered, "Has college changed that much or is it just Caz?"

"At Caz, I'm part of a family and have never felt excluded by traditional college students. They actually want me in their groups and are interested in my perspective," said Hoskins, who shared that she worked on the AIDS unit at UCLA as a student nurse in training back in the mid-1980s. It all clicked for Carolyne when she enrolled in a Health Care Management course. "I found my niche and knew at that moment I belonged." She's never looked back, taking nine credits per semester in pursuit of a bachelor's degree in Management, with a specialization in Health Care Management.

Hoskins is especially proud of her role as an intern/volunteer in the Office of Patient Experience at St. Joseph's Hospital Health Center in Syracuse, NY. "I am working at analyzing how we can improve the patient experience by utilizing volunteers, and then training those volunteers to better assist nurses out on the hospital floor."

Hoskins says she would not have been prepared for this internship experience

had it not been for the education, courses and faculty support she received from Cazenovia College. "The kind mentoring you receive from the people at Cazenovia– where staff and professors like **Francine Varisco** and **Joni Koegel** will drop what they are doing just for you–is remarkable."

Slated to complete her degree requirements in December 2015, Hoskins is excited about the next steps. She plans to take advantage of the 4+1 arrangement that Cazenovia College recently formed with Le Moyne College by pursuing her MBA at Le Moyne. "My goal is to become a Health Care Patient Liaison, helping to improve patients' relationships with their health care providers," said Hoskins, who

is adamant that the United States has the very best health care providers in the world but delivers it the worst. "We have to get back to putting patients first."

When asked what she might think when she walks across the Commencement stage in May 2016, Hoskins pondered for a moment and then uttered a powerful response, "By building future leaders one student at a time, Cazenovia College has prepared me to make a difference in health care and provided me with the tools necessary to make our world a better place."



Life: The Ultimate Do-It-Yourself Project

Kenise Barnes '83 paints a masterpiece as director/owner of fine art gallery



ype the name "Kenise" into the Google[™] search engine and the one and only **Kenise Barnes '83** is at the very top of the list. It's no surprise – she's one of a kind and so is the journey she took to get to where she is today.

Her website alone invites you to explore Barnes's colorful world, a world inspired at a young age by her great great uncle who was a fairly well-known American painter. "I've always felt that art is essential to all people, whether you make art, collect art, visit museums or encounter art without seeking it, it is assimilated and has impact," says Barnes. "Looking at art engages one's curiosity, intelligence and critical thinking, and it requires an openness that is rewarding and felt in your body and beyond your brain."

The life of an artist always appeared to be a great adventure to Kenise, and she was ready for the ride. After growing up in Skaneateles and Marcellus, New York, she set her scholastic sites on Cazenovia College's art program and immersed herself in studio time and work-study in the art gallery. Her days and nights were dedicated to creating art and studying technique. She went on to further her education at Philadelphia College of Art and Temple University, and during her studies, she had an epiphany. She realized her true artistic calling was to market and sell paintings, rather than make them.

After graduating with a Bachelor of

Arts in Women's Studies from Temple, Barnes worked at The Metropolitan Museum of Art. She later served as a sales records clerk at Christie's East and ultimately held the position of assistant to the head of the Modern and Impressionist Department. Thanks to an art

market boon the departm was given th serve as spec the Contem partment - a build on her in the art inw worked at C was difficult I could craft my love of a: "It was an ar

market boom in the late 80s, the department split and she was given the opportunity to serve as specialist in charge in the Contemporary Art Department - an ideal chance to build on her budding career in the art industry. "Before I worked at Christie's East, it was difficult to imagine how I could craft a career out of my love of art," says Barnes. "It was an amazing time, and

I learned so much about art, collecting, connoisseurship and New York. My time with the art, objects and

other specialists at the auction house was an enormous learning experience."

Speaking of experiences, perhaps her greatest is that of becoming a mother, as it set her on a pleasantly blended life and career path. After leaving Christie's East to have

her daughter, she moved to the suburbs and eventually began a small consulting business out of her home. Shortly after her son was born in 1994, she moved her home office to a new location and before she knew it, she had an art gallery! All of the stops along Barnes's artistic journey helped her reach the perfect destination – director/owner of Kenise Barnes Fine Art in Larchmont, New York.

"Looking at art engages one's curiosity, intelligence and critical thinking..."

- Kenise Barnes '83

For 20 years, Barnes has operated her fine art gallery and art consulting firm that represents emerging and mid-career investment-quality artists. Her days are never the same - and she likes that! One day she could spend hours coordinating a presentation for potential collectors (selecting, unwrapping or arranging paintings) and the next day she could be curating for university galleries, art centers or museums. Other days, she serves as a jury or judge for other art organizations in addition to vetting outside exhibitions. Her own exhibition program includes over 40 artists working in a variety of mediums. Along with her staff, she organizes more than 20 solo exhibitions and concept-driven group shows each year in two gallery spaces, and she collaborates with architects, design professionals, the hospitality industry and individuals to help build meaningful art collections. Barnes is proud of the gallery's longevity and reputation, and she treasures the congenial relationships she has with her clients and the artists she represents.

Although Barnes didn't originally plan to see herself on this side of the art spectrum or as a business owner, she has enjoyed admiring the picture she has painted on her life's canvas. She credits Cazenovia College for playing an important role in developing her "voice" in the studio while making art, and for being a pivotal place along her life's roadmap. The route she has taken is her own unique surprise, and pairs well with her advice to future Cazenovia College students: "Life is the ultimate do-it-yourself project!"



Cazenovia College: Annual Student Fashion Show



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Shaping His Own Future

Financial Planner Cameron Smith '11 proves that making good decisions is a wise investment

ameron Smith '11 believes that "anyone who is successful has had help along the way." He carries that simple, yet meaningful 10-word thought with him each day as a homage to those who helped shape his life achievements so far.

His first role model was his father—a man whose hardworking, morally-sound lifestyle Smith strived to emulate while growing up in Honeoye Falls, New York. His dad taught him to stay focused, to work for everything you want, be willing to learn and most importantly – stay learning," says Business Management Professor **Francine Varisco**. "What struck me most was his steadfast drive and his ability to think critically. I could see him during class discussion weighing the comments and taking all the information in."

Varisco also notes that Smith was always prepared, whether it be for homework, projects or class discussions. "Cam was the type of student every professor wants to have in their class. He did his work, and often would offer really good critical analysis of topics in discussion in

a fair and thoughtful manner," says Varisco. "He was looked upon as a leader in many classes and assumed the role with ease. He was patient with other students and often allowed them to speak before he gave his perspective."

That same organized, composed demeanor serves Smith well in his current career as a financial representative for Northwestern Mutual. Upon graduation in 2011, Smith joined

coachable. Following this advice was easy for Smith after he transferred to Cazenovia College at the start of his sophomore year. He dove right into the Business Management Program and made an instant impression on the faculty. "Cam stood out as a student because he was so deliberate in his studies. He was very focused and enjoyed the process of

the large financial risk management company after the urging of his former internship mentor at a peer firm. He thought Smith's beliefs and work ethic matched that of Northwestern, and he was right! Smith blended smoothly into the financial sector, as evidenced by his first-year success. Smith accomplished something that less than 5% of all first year representatives do by receiving the *Pacesetter First Forty award*; Northwestern Mutual's measure of the number of clients a representative is able to acquire in the first six months of employment. Smith actually achieved this in five months, with no natural market in Watertown, NY. "Real goals start at Cazenovia... it's never too late to strategically make appropriate decisions."

- Cameron Smith 'I I

Additionally, he received a *Pacesetter Second Sixty award*, which recognized his ability to sign 60 new clients in his second six months as a representative.

Smith has achieved these levels of recognition by filling his work days to the brim. His daily schedule can include any combination of client meetings, planning, travel, conferences, continuing education workshops and more. While his work days have varying agendas, one thing always remains constant – his desire to systemically and thoroughly design and implement financial plans that will benefit his clients throughout their lifetime and beyond. His staff mirrors his determination and that drives him to continue setting a good example in the work place. He also holds a keen interest in his role as a mentor to Northwestern Mutual's new financial representative program. "It's a way for me to give back to those who have helped me," says Smith.

His accolades from his first year at Northwestern, coupled with the strengths he presented during his time at Cazenovia landed him an invitation to speak at Cazenovia College's Business Symposium in 2012. "I knew he would be able to inspire students who were just a few years younger than he," says Varisco. "I knew his sense of integrity and honesty would be a defining factor that would impact our current students."



Varisco said it was not about how successful Smith was, but how he got there. Smith agrees. He said he strived to convey to his peers that early preparation can lead to early success. He found himself relying on another motivational quote: "A wise man learns from his mistakes, but a brilliant man learns from the mistakes of others." He challenged the crowd of current Cazenovia students to "make good decisions" and to choose their actions wisely. "Real goals start at Cazenovia," Smith told the audience. "It's never too late to strategically make appropriate decisions that will benefit you in the long run."

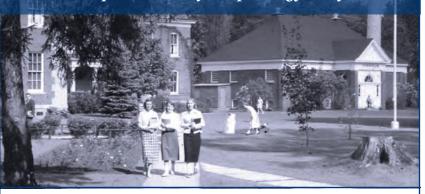
As Cameron Smith continues to climb the ladder to new heights in the financial world, one thing remains true—listening to his father's advice was his best investment.



For a complete listing of the social networking platforms currently available at Cazenovia College, visit:

www.cazenovia.edu/social-media

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Doing What She Loves

Sara Rusk '05 is integrating theory, research and practice into the field of clinical psychology



othing matched earning my first paycheck for doing what I loved," said Sara Rusk '05, who after graduating from Cazenovia College with a bachelor's degree in Psychology, and earning her master's degree in Counseling Psychology at the State University of New York at Albany, moved to Connecticut for her first clinical job. "I spent nearly one

"Going to a smaller school like Caz allowed me to form a close connection to the school, faculty and students.

year counseling adult female inmates, before working in a residential treatment facility for three years, where I developed a passion for working with children and adolescents."

Today you will find Sara pursuing her doctorate in Clinical Psychology at The Illinois School of Professional Psychology at Argosy University.

Her education includes treating youth who struggle with severe emotional and behavioral disorders, and conducting diagnostic assessment, clinical research and program development. Rusk added "I started my pre-doctoral internship this past August where I am training in a disease specific certified program treating adolescents and young adults struggling with self-injurious behaviors."

Over the next two years, Rusk plans to finish her post-doctoral training and sit for her licensing exam in Illinois. "During this time I hope to continue honing my skills in assessment and treatment of children, adolescents and young adults in acute care settings. I have been recruited to help develop and train clinicians in a parent-training curriculum for which I hope to eventually collect outcome data." She ultimately sees herself maintaining a clinical practice while teaching and providing clinical training to graduate students. "Having had some superb training throughout my master's and doctoral programs, I hope to be a source of inspiration for other graduate students," stressed Rusk.

While her clinical concentration is in child and adolescent development, her foci range from research and treatment

of attachment to providing services using Dialectical Behavior Therapy (DBT). In her first year of doctoral studies, she joined a research group to study attach"I studied how interpersonal interactions influence our brain chemistry and how the development of social skills, empathy, and healthy relationships begin with positive, safe interactions with others," shared Rusk, who added that in the following year, she began working with adolescents and young adults with severe mood, anxiety and eating disorders. Her desire to study Psychology grew significantly during her time at Caz but it was a semester-long internship at Hutch-

ment theory and interpersonal neurobiol-

ogy. She used this research in developing an innovative program to train Residential Childcare Workers to recognize and work with attachment-related behaviors.

ings Psychiatric Center in Syracuse, during which her interest in clinical work was solidified. "Being able to start applying what I learned in the field was priceless."

Sara credits Cazenovia College, particularly the freshman seminar, internship opportunities and senior project, for her early growth. "I don't think I would have felt nearly as confident pursuing teaching and research opportunities had I not been willing to feel completely uncomfortable trying these things at Cazenovia."

She urges others to create opportunities for themselves. "If the opportunity doesn't exist, be the first to ask about it and make it happen. How I think about and integrate theory is unique in the field of clinical psychology, and I'm still figuring it out. That's why I am so passionate about what I do; there's always another question to answer."



Sara Rusk, center, with Psychology professors Dr. Rachel Dinero and . Dr. Michael Holdren

Sara and her fiancé, Dan

- Sara Rusk '05

SHARE YOUR NEWS for class notes!

Please help keep our office and friends up-to-date by sharing recent information. Have you moved? Changed jobs? Been promoted? Received an award? Said, "I do"? Welcomed a new

baby? If so, please send us the details and include your name, address, the year you graduated, telephone number and email address. Please identify individuals in photographs.

Photographs will not be returned. Electronic photos must be in high resolution jpg, PDF or tif format, no smaller than 300 dpi and 3 x 3 inches or larger in size. Class Notes will be edited for length and style. Notes are recommended to be 80 words or less in order to accommodate the growing number of alumni submissions. Class Notes does not publish information relative to promoting your business.

Send the information to Shari Whitaker, Alumni Relations, 22 Sullivan Street, Cazenovia, NY 13035. Or email sswhitaker@cazenovia.edu. Thank you!

1949

Sally Rollins Meinweiser '49

writes, "Our 65th Reunion last June was a very special gathering of longtime friends. Sadly though, there were only five of us. Distance and illness have taken their toll. **Nancy Howard Howland '49, Carol**

Raymond Jennings '49, Bobby Grant Vosburgh '49, Jayne Yates '49, and I enjoyed our weekend of reminiscing, checking out the many new additions on the expanding campus and chatting with other returned classes. I was proud and pleased to have my daughter, Holly Meinweiser Gerner '74 (celebrating her 40th Reunion), join us. Also joining us for the awards luncheon on Saturday were Eileen 'Doc' Lynch Atwood '48, Joyce Gleason MacCloy '48, and her husband, Bob, Helen Perry Amidon '47, Sharon Bush Molthen '59, and Doris Eversfield Webster '46. The campus is more inviting than ever, but still so like the friendly, small 'C.J.C' that we remember so fondly - wish you were there!"

1954

Barbara Faranda Schwartz '54 writes, "It is with great sadness I wish to inform you that Carol Feol O'Neill '54 died following a debilitating illness. She stayed active in the alumni program throughout her post-Cazenovia years as a member of the Alumni Board of Directors and Board of Trustees. Between her job at Nazareth College, hubby Tom until his death, and the camp in the mountains, Carol stayed busy and very happy. Though separated by many miles, Carol remained a dear and special friend, more like a sister and will be sorely missed. Let us, the Class of '54, together raise our glass to Carol. May she rest in peace."



Barbara Faranda Schwartz '54 and Carol Feol O'Neill '54

196

Mary Milliken Ogilvie '64 loves living in central Florida with her son and daughter's families nearby. Mary writes, "The six grandchildren are a joy to watch grow up. Retired life is wonderful!"

Catherine Miller Swanson '64 writes, "Sorry to have missed our 50th Reunion last June, but my husband and I had quite a year and not in a good way. My husband had a stroke in March 2013. Six months later, I was diagnosed with breast cancer. At the time of the Reunion, I had just come off six chemo treatments and six weeks of radiation and was in no shape to make it to Caz. I hope all my classmates are well and hopefully I can get to our next big Reunion."

Linda Lapey Willey '64 writes, "My dear friend and classmate, Carol Ann Jordan Humphry '64, passed away in 2010. Classmates knew her as Caj (Carol Ann Jordan)."

1965 50th Year

Barrie Foote Newman '65 writes, I'm continuing planning for our 50th Reunion June 12-15 and hope everyone else is! Contact old Caz friends and encourage them to come. See you then!"

1966

Diane Colletti Rivenburgh '66 writes, "Since retiring in 2010, we spend our time from October to May in Vero Beach, FL, and the rest of the time in Indianapolis, IN. We are now closer to our children and grandchildren who live in Indiana and Ohio. We are enjoying traveling throughout the country and seeing family and friends. I would love to hear from anyone who lives nearby either in Florida or Indiana."

1967

Joan Becker '67 writes," After a 30-year career in the environmental field, I returned to the Pennsylvania Academy of Fine Arts where I refreshed my painting skills. Since graduation in 2003, I have been working in my studio producing work for my Philadelphia gallery, Gross McCleaf. This renewal has been very rewarding. I am married and have one daughter who has a successful career directing and teaching children in the theater."





CLASS NOTES

- continued

1968

Jo Ann Gifford Burns '68 writes, "Greetings fellow Medicare recipients!! I hope all of you are well and happy. I am thank you. I have kept in touch with the wonderful folks in our alumni and development offices, but sadly not so much with all of you. Just before I turned 65, I went on a job interview in Florida (first one in 15 years). Then, at the tender age of 65 I took a new job, packed up the car and moved to Bonita Springs, FL. I actually still have the house in NY, but added another one here. I've worked in senior living for 15 years, had the chance to join a brand new community down here, and I haven't looked back. It's been fantastic. I know there are some of us down here in south Florida. It would be great to get together. Would love to hear from you - my email is kelseypoint@yahoo.com. Or keep in touch with Shari Whitaker in the Alumni Office who has a great talent for planning get togethers. I send good thoughts to everyone!"

1969

Kathleen Eckert Brown '69 writes, "We've moved. After living in Yuma, AZ, for 15 years, we decided to move closer to our boys. Our oldest, Ted, got married on September 20, 2014. Both boys just bought their first houses. I retired from Yuma County on November 1, 2013."

1970 45th Year

Nancy Beetz Cave '70 flew from Florida to Dover, PA, in July 2014 to spend a long weekend with Eileen Hanigan Pizza '70. Nancy writes, "We went to Gettysburg, did the Battlefield Tour, Ghost Walk, shopped and ate at some great restaurants. Forty-four years later we are great friends and had a wonderful time. We are trying to meet once a year as long as we can." Margot Cheney Jacoby '70 writes, "Keep the weekend of June 12-15 open and plan to attend our 45th honored year Class Reunion! This is a great opportunity to reconnect with one another. Hope to see you!"

1971

Sharon Gillick Sands '71 writes,"I invite all my northern friends to spend the winter in Palm Beach, FL. I've been with Wilshire International Realty for 12 years specializing in oceanfront sales and rentals. Contact me at sharonlbg@aol.com."

1972

Linda Campbell Hessian '72 writes, "I retired last June after teaching elementary

school for 20 years. I call myself semiretired as I am subbing in my former building and enjoy it immensely. I see my friends, colleagues and former students, and don't have the stresses and hours preparing lesson plans, grading papers, etc. I celebrated my

to Wendy Dibble Smith '72 for the beautiful quilt she made for us which when raffled brought in over \$140 for the 1972 scholarship! Some sad news for 2nd floor Shove people – Karen Bredensen Fahey '73 (roommate of Susan Horan Enders '72) passed away last July 17. We had some great times and will always remember her laughter! Bless you Karen."

1973

Cathy O'Leary DeFlumere '73, Karen Heit O'Dell '73, Heide Hendler Riley '73 and Michele Austin Zuck '73, Farber Hall friends, had a weekend Reunion 41 years later at Piseco Lake, NY.



Karen Heit O'Dell '73, Heide Hendler Riley '73, Cathy O'Leary DeFlumere '73, Michele Austin Zuck '73

retirement by taking my very first cruise; a five day western Caribbean cruise to Mexico. As well as subbing and traveling, I am busy managing my 4-apartment rental property and visiting friends. I have enjoyed getting together for activities with fellow 1972 Caz classmates **MJ Kilian Walker, Mary Pfarrer Tilebein** and **Sue Horan Enders**. I am looking forward to the Caz Reunion in June. Hope to see more 1972 classmates there!"

Mary "MJ" Kilian Walker '72 writes, "I hope you all are doing well and had a good holiday season. We had a GREAT Reunion last June. A HUGE thank you

1976

Carole Canfield '76 had an eventful 2013 with the marriage of her son, death of her mother and complete retirement from newspaper/photo journalism. Still residing in Montrose, PA, Carole enjoys photographing sports and seniors. She was in the field for 35 years prior to retiring. Carole is happy to announce the marriage of her son Cory Allen to Nicole Gillingham in September 2013. She would love to hear from her friends from Classes of 1975 and 1976.

Terry Neff Thurley '77 writes, "After getting a job writing for The Coding Institute out of Durham, NC, and working out of my home, I moved to Charlotte, NC. Now I live about three minutes down the road from my son and his fiancé. I'm an Editor/Writer writing two newsletters a month for medical coders. Life in Charlotte is busy, loud, warm and beautiful - except for the centipedes and wolf spiders."

1981

Francine Lichtenstein Fried '81

writes, "My big news is I got engaged to an awesome guy. We are getting married this year and moving south."

Maureen Brain Mastrantuono '84

lives in Newburgh, NY, with her husband and two sons (ages 19 and 16). Maureen works at St. Lukes Cornwall Hospital in the Cardiac Cath Lab/Interventional Radiology as an RN.

IUR I

Jonathan Arrindell '87 and Crystal Wright Farrell '88 write,"We have remained close friends since first meeting at Cazenovia College in 1988. Now Crystal's son, Hunter, or as we call it 'the next generation,' is experiencing life as a Caz College student and loving every minute of it.'



(L-R) Crystal Wright Farrell '88, Hunter Farrell, Jonathan Arrindell '87

Corp. Aside from her community work, she also works within the school district for 3rd and 5th grade children whom have special needs. Courtney continues her work in accounting as well.



Valorie Titus '01 at the Grand Teton National Forest

1990–25th Year

Michelle Marks-Hook '90 writes, "Class of 1990 – I look forward to a strong turnout at our 25th honored Reunion June 12-14. Save the date and plan to attend!"



Casey Allen, Carol Canfield '76, Cory Allen

Aar

Courtney Coogan '95 has become a girl's Lacrosse Coach for her local school district. after receiving her NYS Coaching Certifications. She continues her work with EMS and is a life member of the Port Jefferson Ambulance

Valorie Titus '01 is an assistant professor at Green Mountain College in the Natural Resources Management Department. Val recently moved back to the east coast from Montana where she worked for the Wildlife Conservation Society studying the ecological recovery of bison. Prior to that, Val worked at the Bronx Zoo for two years.



Courtney Coogan '95



CLASS NOTES

- continued

2005 10th Year

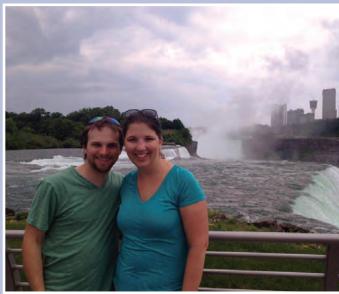
Chris Comino '05 writes, "Class of 2005 – our 10th year Reunion is the weekend of June 12-14. Save the dates and plan to return to campus to see old friends and catch up!"

2008

Kristopher Strough '08 and Kristy Jensen Strough '09 were married in August 2014 in Syracuse, NY. The couple stay in touch with a lot of their college friends, so much in fact that 10 Caz alumni were in their wedding party with many other alumni in attendance at the wedding.

2009

Vicky Sokolowski '09 writes, "I was so busy this past year, it's hard to slow down! I'm into my fourth year working for the Cazenovia College Office of Student Life with Campus Activities Board. My five year Caz Reunion was so exciting getting to see Sarah Miller '10, Lisa Spadafore '09 and Hallie Heineman '09. Last July, Mat Avery (former Caz residence director) and I got engaged at the American Side of Niagara Falls. We plan on having the wedding in 2016, and as our story started in Caz, we are excited to invite alumni from when I was a student as well as alumni friends I've gathered as a professional."



Mat Avery and Vicky Sokolowski '09

2010 5th Year

Kyle Boeltz '10 and Amanda Szymanski Wilson '10 write, "Hey Class of 2010'ers – it's been five years



since we graduated! You know what that means. It's time to head back to our alma mater and catch up with our classmates and friends. Be sure to return for **Reunion Weekend** this June 12-14 and bring your friends! It's sure to be a great old time. Join the Cazenovia College Alumni Facebook page at www.facebook. com/cazalumni for updates on Reunion registration. Hope to see you back on campus in June!"

(Front row, L-R) Mike St. Hilaire '10, Todd Dack '08, Kristopher Strough '08, Kristy Jensen Strough '09, Eric White '09, Chet Rehm '09, Nick Sustache '09 (Back row, L-R) Allison Bradshaw '09, Amy McGrath '10, Brittany Miller '09, Lauren Perrone Lyon '09, Shannon Cutting '09

2011

Valerie Stockton Wilcock '11 and Christopher Wilcock '13 were married in August 2014 in Locke, NY. Nierieda Diaz '11 and Erich Lange '13 (College roommates of the couple) were in the wedding.

2013

Megan McDermott '13 writes, "Some friends from the Class of 2013 got together last summer for a little Reunion at Big Moose Lake in the Adirondacks in Upstate, NY."



(Front row, L-R) Nierieda Diaz '11 and Valerie Stockton Wilcock '11 (Back row, L-R) Erich Lange '13 and Christopher Wilcock '13





Tia Huse Vanderwerff '13 married Gerrit Vanderwerff III at Celebrations in Ithaca, NY, on August 2, 2013. Tia currently works at an auto auction. She plans on taking the Syracuse Police exam this year and then going back to school part time to get a degree in veterinary technology. Gerrit works at St. Joseph's Hospital. (Front row, L-R) Jenna Serth '13, Francesca Romano '13, Erin Crowley (Back row, L-R) Kierstyn Decory '13, Hilary Hext '13, Angelina Picciallo '13, Calyn Fisher '13 and Megan McDermott '13

2014

Sarah Powell '14 is already on her way to pursuing a career as a professional artist. Sarah recently became the featured glass artist for the Inland Craft Company. They make various glass and craft tools. Her artwork is displayed on their website www.inlandcraft.com.

Tia Huse Vanderwerff '13 and Gerrit Vanderwerff III



Summer-Fall 2014 Events

Summer and fall were busy months with alumni gatherings held in Albany, Cazenovia, Melville, Syracuse, and on the Cazenovia College campus. Events brought together alumni, students, parents, faculty, employees, and friends of the College.



Winners of the 13th Annual Cazenovia College Golf Open (L-R) Mike Matteo, Matt Karoglanian '88, Austin Matteo, Jim Matteo

The 13th Annual Cazenovia College Golf Open, held August 11, 2014, was a huge success. A record number of players including alumni, trustees, faculty/staff members, current students and parents teed off for a great day of golf at the Cazenovia Country Club. The tournament raised over \$17,000, which will benefit Cazenovia College students through campus initiatives. **The 14th Annual Golf Open has been scheduled for August 10, 2015**.

The Cazenovia College Alumni Association wishes to thank everyone who helped to make this annual event possible.

Alumni returning to campus for Homecoming/ Family Weekend enjoyed a wide variety of activities including the 13th Annual Jazz-N-Caz, Alumni Cocktail Reception and the Athletics Alumni Games. Alumni inducted into the 2014 Athletics Hall of Fame during the Blue and Gold Dinner included: Christopher Yard '99, Elisabeth Lippa Priest '03 and the 2001 Women's Softball Team.

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(L-R) Quinlan Yard,

Christopher Yard '99,

Laurel Yard, Pete Liddell



Elisabeth Lippa Priest '03 (4th from left) and family

Alumni enjoyed food, craft beers and live music at the Syracuse Beer Festival at the OnCenter on November 7, 2014.



(L-R) Robin Seeber Myers '82, Ashlea Osborne '12, director of the Cazenovia Fund; Cory Schad '09, athletics marketing specialist; Mike Smith '07, Ricky Teal '12



Photo: Wayne Westervelt

(Front row, L-R) Marie Peterson '04, Heidi LaForge Johnson '01, Kelly Notman '03, Kendra Kendall Moran '01, Irene Irwin '04, Monica Everdyke '02 (Back row, L-R) Jolene Todd, assistant coach; Tami Swearingen Barcomb '03, Megan Davis Knittle '01, Renee Banks '04, Valorie Titus '01, Jennifer Swift Wightman '04, Emily Nevil '02, Donna Formica, head coach

Upcoming Alumni Events

WINTER/SPRING 2015

The Office of Alumni Relations hosts a variety of events to keep alumni connected and involved with Cazenovia College and one another. Watch your mailboxes for more information on 2015 winter and spring outreach events in your area.

FEBRUARY Cazenovia, New York

MARCH New York City

APRIL Syracuse, New York Orlando, Florida Charlotte, North Carolina

JUNE REUNION WEEKEND!



For more information regarding upcoming events, please contact: Shari Whitaker, director of alumni relations, at 315.655.7332 or sswhitaker@cazenovia.edu.



ALUMNI NEWS

Dr. Rebecca Corning Chapman '63 was the recipient of the Association of Fundraising Professionals Long Island Chapter's Outstanding Fundraising Executive of the Year Award on Friday, November 14, 2014. Rebecca has over 35 years of experience in philanthropy, education, health care, public policy, conservation and business. She is currently a vice president at the Peconic Land Trust in Southampton, New York.



The Office of Alumni Relations hosted a special luncheon to honor Alumni Employees of Cazenovia College.



(Front row, L-R) Victoria Sokolowski '09 and Sheila Smith Marsh '71 (Back row, L-R) Alyssa Poinan '12, Cory Schad '09, Gloria Bixby '03, Crystal Pierce Jadwick '89, Ashlea Osborne '12, Betty Priest Putney '53, Amanda Szymanski Wilson '10, Taylor Kubber '13, Lisa Folsom '07, Kate Lincoln '08, Marlo Colletto '11, Alex Iannicello '12

Alumni and parents gathered for a holiday luncheon at Buca di Beppo in Albany, New York. The luncheon was hosted by the Albany Chapter of the Alumni Association.





In fond Memory

Cazenovia College notes the deaths of the following alumni and friends:

Rebecca Paulding Dodge '47 Elizabeth Langan Boise '51 Josephine Heffernan Semeran '52 Carol Feol O'Neill '54 Diane Randall Nolan '56 Paulette Chassen Richard '58 Janet Atwater '64 Susan Bolitho VanGonten '67 Karen Bredesen Fahey '73 Dorothy Warren Terry '78 Pegi Patrick Williams '83 Heidi Silverthorn Bennett '85 Nathan Turon '89 Laura Harrington '05

Please continue to keep us informed by forwarding information to Shari Whitaker, director of alumni relations, at 315.655.7332 or sswhitaker@cazenovia.edu.

SPOT CAZ CONTEST!

Cazenovia pride can be found everywhere – and we invite all students, faculty, staff, parents and alumni to show us exactly where! From vacations and weddings, to offices and around the house, you never know where a Caz reference will appear.

Snap and send us a Caz-related pic, and we'll add your photo to the Spot Caz album on the College's main Facebook page. The top three photos with the most "likes" will win a prize!* Select entries may even appear in the pages of a future Cazenovia College Magazine.

HOW TO ENTER

CAZENOVIA COLLEGE*

Choose any of the following ways to submit your photo by May 1, 2015. Include your name, class year (if applicable) and a photo description.

- Email: communications@cazenovia.edu
- Mail: Office of Communications, 47 Lincklaen St., Cazenovia, NY 13035
- Campus mail: Office of Communications, 47 Lincklaen St.
- Facebook: Cazenovia College
- Twitter or Instagram: #SpotCaz

CONGRATULATIONS

to this issue's contest winners!

- Lisa Folsom '07, assistant director of admissions, shows her Wildcats pride in Hershey Park.
- Preshman Christy Markowski and her dad, Bob, added some Caz spirit to Walt Disney World's Main Street in the summer of 2014.
- Freshman Hayley Hug sported Cazenovia College attire during a visit to the Eiffel Tower.
 - * Special thanks to the Office of Alumni Relations for sponsoring the Winter 2015 contest



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My Caz Experience

Highlighting our students' unique Caz experiences

The Cazenovia College family exudes a tremendous amount of pride in our students and the paths they pursue in becoming successful alumni. Here are just a few examples of our more recent My Caz Experience stories. The full articles and videos can be viewed at http://experience.cazenovia.edu.



The Krawiec Triplets Vernon, NY Human Services Interior Design Fashion Merchandising



Ilia Tanto Worcester, MA Inclusive Adolescence Education: Biology 7-12



Sandra Ortiz Brooklyn, New York

Psychology

Cazenovia College has received:

Gifts in memory of:

Sasha Adamo Cynthia P. Davis '77 **Rhea Eckel Catherine McFarland** Hamberger '68 Barbara Jonas Johnson '59 **Elliott Koegel** Donna & Virgil Layton Pamela Rosenfield Levin '65 Roberta Lifset '67 Carl T. Loader Marion Fontana Metalios '53 Carol Feol O'Neill '54 Martha Papworth O'Neill '00 Baker & Shirley Post Lynn Reynolds '04 Margaret A. Rickett Lisa A. Watson '95

Gifts in honor of:

Fallon Brannigan Austin Stone Winifred E. Coleman

For information on making gifts in honor or in memory of a classmate, professor or a loved one, please contact Joan Brooks, director of development, at 315.655.7108 or jbrooks@cazenovia.edu.

ZAC Celebrates Sweet Fall Semester

Cazenovia's #1 Wildcat judged a cake decorating contest and delivered cupcakes to employees



It was a "sweet" fall for ZAC the Wildcat! On September 29, ZAC celebrated his birthday in style by judging a Birthday Cake Decorating Contest with over 200 students in attendance in the Dining Hall. Student teams assembled to make unique cake designs to commemorate their favorite Wildcat's special day. Three top teams were given gift certificates to Cazenovia area establishments. The winning design was that of a paw print, of course!

ZAC continued his sugar-filled season on Halloween when he accompanied **Janice Romagnoli**, director of human resources, to deliver cupcakes to all campus departments. The Office of Human Resources gave the sweet treats to all employees as a special "thank you" for their hard work and dedication to the College.



CAZENDVIA COLLEGE VILLOCATS

Wildcats Logo Receives Recognition

Cazenovia College's Wildcats logo has been recognized as a top logo by Communications Degree Guide (CDG), a growing online resource for information regarding degrees and careers in the communications field. CDG's website notes that they studied hundreds of college logos and compiled a list of the most engaging and dynamic ones they could find. They further explained that the Wildcats logo stood out because it, "cleverly uses the school's colors of blue and gold to create a 3D style wildcat, and is an excellent example for any marketer, designer, or communicator seeking inspiration." TRUSTEE NEWS

Trustee Believes in "Paying it Forward"

Alumna's past, present and future can best be described by her service to others



Margie Dobin Miller '69 at The National September II Memorial's twin reflecting pools

argie Dobin Miller '69 joined the Cazenovia College Board of Trustees in 2010 and immediately set her sights on "paying it forward." Often heard talking about how much she gained from her days at Caz, she wants to make sure that today's students have an enriching experience. "It was an honor to be asked to serve and be part of governing the future of my alma mater," shared Margie.

However, in looking forward, Miller can't help but look back and recall all the fond memories. "Attending college in the sixties was a unique time in the history of the college and the world. Things were changing everywhere. My class seemed to

became politically aware and active, and weren't going to let the world-changing sixties pass us by," added Margie, who still remembers the impact of Dr. Dannick, Fred Williams, Dolly Weiss and Dean Coleman; the "Father Daughter Weekends;" hanging out at the Colony; the May Day celebration; and the friendships of her "second floor Hubbard" sisters.

have one foot in the

past and the other

in the quick paced

future," recalls Mar-

gie. She reminisced

about how students

had tea with the col-

lege president, and shared family din-

ners once a week.

"We wore our blaz-

ers and freshman

and great college

hand, during our

sophomore year,

to sit on faculty

beanies with pride

spirit. On the other

we gained the right

committees, could

wear pants to class,

attended chapel,

Today, Miller is proud of the lifetime of volunteering she has amassed and was most recently recognized by the College as its Volunteer of the Year at Reunion 2014. "As altruistic as my efforts are, I have gained so much more. The organizational, leadership and people skills have enabled me to be successful in my

professional and volunteer life. It's humbling to be acknowledged and I applaud the College for recognizing the value of volunteering."

Professionally, Miller recently completed four years as vice president of the Women's League for Conservative Judaism - the umbrella organization of Jewish women's groups in conservative synagogues in Israel, Mexico, Canada and the USA. She has traveled all over North America facilitating workshops for sisterhood leaders and their boards, and has served as the lead trainer for Leadership Institutes where women focused on leadership skills, leadership language, conflict resolution, team dynamics, communication, organizational structure and goal setting.

On a more personal level, since the death of her husband at the World Trade Center, Miller became involved at the World Trade Center Family Center on Long Island - an inclusive and comprehensive support program for all those impacted by the events of 9/11. "We served bereaved family members, responders and survivors for seven years," states Margie, who was the family outreach coordinator and organized adult programming at the center. Having personally lost a loved one, Miller was in the unique position to advocate for the needs of the families, something she continues to offer today. She welcomes every opportunity to speak to schools and community groups about her experiences as well as sharing her lessons learned. "This is how I've chosen to honor my husband's death as well as the life he led."

As a College trustee, Miller brings this focus of service to the Board but is quick to turn the attention back to our students. "Open yourself to all that is offered. Take courses outside of your major. Join clubs; get involved; and expand your horizons," urges Margie. "The business, organizational and social skills you learn will benefit you in your careers and lives. And the good friends you make will last a lifetime ...mine did!"

Photo: Paul Brooks

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Anonymous (2) AmeriCU Amos Family Fund Roberta Lee August '58 The Baker Foundation Baker Charitable Foundation Dacia L. Banks '94 John A. Bartolotti Laura & Joe Benoit Susan & Ronald Berger Kathleen E. Bice Deborah Blount-Smith '73 Marlene F. Blumin Bond, Schoeneck & King, PLLC Virginia Peterson Bourke '55 Michael & Lisa Harden Brickey Joan & Paul Brooks Brown & Brown Empire State Jonna M. & Eric M. Brown '97 Carol Zimmerman Buckhout Albert J. & Rev. Karen V. Budney Jo Buffalo Central New York Community Foundation, Inc. Harriet Christakos: The Christakos Family Trust John Christakos Sparky & Patti Rickett Christakos '77 Regina & Andrew Church **CNA** Foundation The Community Foundation for the Greater Capital Region Community Foundation of Western Nevada Mr. & Mrs. Robert S. Constable Mary L. Cotter Jane Gilbert Crooks '47 Penni & Bob Croot Art & Carolyn Charles Deacon '66 Paul W. deLima Patricia A. & John Dellas Sharon Dettmer & Paul Welch Victor & Kathleen DiSerio Harwant K. Dosanjh Audrey Dreier-Morrison & Bill Morrison Christine Macera Driscoll '73 Susan August Eastwood '74 William B. Eberhardt Mark H. & Colleen Edwards Sheila Ehlinger '58 ExxonMobil Foundation Nancy LeValley Farley '69 J. Christian & Paula Stec Fenger '75 Fidelity Investments Charitable Gift Fund Janet M. Fletcher H. H. Franklin Club, Inc. Catherine A. Gale Dorion S. Germany '92

Cazenovia College is proud to acknowledge the support and commitment of caring alumni and friends whose generosity enhances our students' educational experience.

Thank you to members of The 1824 Society for their leadership commitment to Cazenovia College.

Green Family Foundation, Inc. Dr. & Mrs. John Robert Greene Catherine McFarland Hamberger '68 Trust Ruth P. Hancock The Hanover Insurance Group Margaret Walker Harris '67 Haylor, Freyer & Coon The Hearst Foundations Jeffrey H. Heath William R. Heitz '85 Hershey Family Fund Hiscock & Barclay LLP Jean & Bob Hood Elaine Small Horstmyer '55 Carolyne Hoskins-Beach Herbert S. & Eleanore L. Howard Charitable Foundation Estate of Julia Fox Hullar '47 Steven J. & Kathleen W. Infanti Margot Cheney Jacoby '70 & Douglas L. Jacoby Jephson Educational Trusts Charles & Barbara Ochsner Jermy '69 KeyBank Foundation Joni A. Koegel '06 Mr. & Mrs. John H. Koerner Marvin & Annette Lee Foundation, Inc. Marilyn Adams Lewis '47 Barbara E. Lindberg William F. Locke M&T Bank Marc & Mary Beth MacClaren Wayne & Chris McMorris Mandel '82 Sally Rollins Meinweiser '49 Patricia Rountree Melvin '61 Richard S. & Marion Lewis Merrill '48 James Z. Metalios Anne & Steve Miller – Queensboro Farm Products Inc. Bridget M. Miller Marjorie Dobin Miller '69 Mr. & Mrs. Charles B. Morgan Morgan Stanley Judith Rose Nutting '73 A. Lindsay & Olive B. O'Connor Foundation, Inc. Briane & Shane A. O'Dell '02 Mary Pat Oliker David & Janice Schmidt Panasci '76 Joe & Tonya Parisi/GolfKnickers.com Lee & Nancy Nation Paton '70 Margery A. Pinet Joyce Robert Pratt '52 Redwood Partners Ltd./Jennifer Sullivan Flannery '85 & Michael D. Flannery '86

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For more information about *The 1824 Society*, please contact the Cazenovia College Development Office at 315.655.7369 or visit www.cazenovia.edu/1824society.



Wildcats Induct Class of 2014

Hall of Fame inductees recognized at annual Blue and Gold Dinner

azenovia College welcomed the Class of 2014 into the Athletics Hall of Fame on September 20, 2014, at the annual Blue and Gold Dinner. "The Blue and Gold Dinner seeks to remember the past, recognize the present, and look forward to a very bright future for Cazenovia and its athletics program," said **President Mark Tierno**. "We are all Wildcats – all of us."







2001 Softball Team

This year's class includes:

ELISABETH LIPPA PRIEST '03

One of Cazenovia College's most prolific dual-sport student-athletes, **Elisabeth Lippa Priest '03** was a four year member of both the women's soccer and basketball teams. Her accomplishments as a member of the women's soccer team still rank her among the all-time greats in program history as she is currently second in total points (42), fourth in goals scored (15), first in assists (12), and first in gamewinning goals scored (4).

CHRISTOPHERYARD '99

The centerpiece of the first recruiting class in the modern era of baseball at Cazenovia College, **Christopher Yard '99** exhibited a gritty toughness and unrelenting work ethic to set the tone as the undisputed leader of the Cazenovia College baseball team. Yard still ranks in the top five in several key statistical categories including: third in at bats (436), fifth in doubles (28), fourth in triples (4), fifth in homeruns (12), fifth in runs scored (100), fourth in total bases (222), second in sacrifice flies (10) and second in assists (232).

2001 SOFTBALL TEAM

Cazenovia College's 2001 Softball Team finished with a 28-13 overall record, 8-0 in Upstate Athletic Conference play, completing the most successful season in program history. In addition to winning their first Upstate Athletic Conference Championship in 2001, they were the first team in College history to qualify for the New York State Women's Collegiate Athletic Conference Tournament as well as the Eastern Collegiate Athletic Conference Championship Tournament.



Now Accepting Nominations for the Class of 2015

Please contact Lauren Pacelli, associate athletic director for student-athlete services, at ldpacelli@cazenovia.edu to submit your nominations for the Cazenovia College Athletics Hall of Fame – Class of 2015





Sophomore Shelby McIntyre earns conference's top honor

Shelby McIntyre's impact on athletics will long surpass her time at Cazenovia College. The Wildcats sophomore burst onto the cross country scene in 2013 after a record-breaking freshman season, and she continued that success this year, turning in one of the most impressive individual performances in Cazenovia College Athletics history. This season alone, Shelby recorded four top-ten finishes, and was twice named North Eastern Athletic Conference (NEAC) "Runner of the Week." She set a new record pace in the women's 5k event finishing the course in 18:55, becoming the first women's runner in Wildcats history to break the 19-minute mark.

What exactly McIntyre is capable of was showcased on November 1 at the 2014 NEAC Championships in Washington, D.C. The Ilion, New York, native claimed NEAC Runner of the Year honors after taking first place with a time of 22:28 on the six-kilometer course, which also earned her a spot on the NEAC All-Conference First Team. McIntyre became the first runner, male or female, in Cazenovia College Athletics history to earn Runner of the Year honors.

"What Shelby has been able to accomplish in just her sophomore season is remarkable," said Cazenovia College Director of Intercollegiate Athletics **Michael Brooks '01**. "She is a true competitor in every sense of the word. Her unparalleled will to succeed pushes not only herself, but her teammates as well."

Despite her immense success on the course this season, McIntyre claims there is still work to be done.

"Honestly, I want our team to win the NEAC Championships next season. It's what we work for, it's what we talk about – that's my goal for next season."

Athletics Unveils New Website

College partners with SIDEARM Sports

Cazenovia College is proud to announce the launch of the newly redesigned Wildcats Athletics web site in partnership with SIDEARM Sports, the leading athletics website provider for college athletics.

The new website goes beyond the traditional athletics website functionality of providing news releases, game recaps, and general information about Cazenovia Athletics, our student-athletes and sports programs. The newly redesigned website improves the experience for current and potential student-athletes, alumni, parents and fans with enhanced video capabilities, interactive player bios, photo galleries and our Fan Zone.



Visit **www.cazenoviawildcats.com** to view our latest video rosters, season previews and much more!

Wildcats Welcome Three New Hires

Ed Goodhines Athletics Coordinator, Head Men's Soccer Coach Jim Daoreuang Head Women's Volleyball Coach Alena Anthony Fitness Assistant, Personal Trainer, and Assistant Women's Basketball Coach



Ed Goodhines



Jim Daoreuang



Alena Anthony



MILESTONE

Cazenovia College Celebrates 190th Anniversary

azenovia College joined together in mid-November 2014 to celebrate the College's 190th Anniversary. A week-long celebration with specially-themed days gave faculty, staff, students, alumni, trustees, parents and friends of the College a variety of different platforms to recognize this historic milestone.

Social Media initiatives, contests and promotions, video messages, performances and photo opportunities abounded! National Grid even showed their support by lighting their building "Cazenovia Blue" for several days. The festivities were capped off on Nov. 17, when President Tierno and ZAC stopped by the Dining Hall to congratulate students and employees for their participation in the week-long celebration.

"We've succeeded as a college, as an independent educational institution, for 190 years because we keep advancing," says **President Mark Tierno**. "The most important part of advancement is improving the lives and careers of our students and graduates."

Celebration Week theme days included:

Major Monday: Students explained why they chose their major, shared projects they've completed and highlighted their Caz-related accomplishments.

Trivia Tuesday: The campus learned little known facts about Caz and had the chance to win prizes.



Wildcat Wednesday: It was THE day to sport Cazenovia blue and gold apparel!



Throwback Thursday: Everyone took a walk down memory lane while viewing and sharing historic photographs.

Fashion/Fitness Friday: Favorite fashion styles and trends, (specifically the "Outfit of the Day") were on full display. Fitness and health tips were also the talk of the day.







For a complete look back at the 190th Anniversary Celebration, visit:

www.cazenovia.edu/cazturns190

Lewis-Merrill Scholarship:

Established by Richard S. and Marion Lewis Merrill, alumna 1948, this scholarship is awarded to a North Country resident who is a graduate of Belleville-Henderson Central School or Jefferson Community College.

"Not only has the Lewis-Merrill Scholarship helped me pay for my four years at Cazenovia, but it has also allowed me to experience things that a typical college student would not. With the help of this scholarship, I have been able to study abroad twice. I am very grateful to Mr. and Mrs. Merrill for investing in my dreams."



The Merrills established this endowed scholarship to help students like Eli Anderson, from Henderson, New York, and to honor Mr. and Mrs. W. Leslie Lewis, Marion's mother and father, who were both active in North Country community affairs. "We continue to support this scholarship annually, and by including Cazenovia College in our estate plan, we can also ensure this scholarship will assist more students from the North Country in the future."



Endowed Scholarships, Named Term Scholarships and gifts to the General Scholarship Fund allow more students to experience a Cazenovia College education. That's what "Building Futures" is all about.



You can help fulfill student dreams.

To learn more about Cazenovia College's scholarship program, please contact Joan Brooks, director of development, at 315.655.7108 or jbrooks@cazenovia.edu.



22 SULLIVAN ST. CAZENOVIA, NY 13035





Mark your Calendars today and begin making plans to return to campus to share and relive your Caz memories! Watch your mailboxes this spring for Reunion 2015 event information and registration materials.

Contact the Office of Alumni Relations at 315.655.7332 or visit www.cazenovia.edu/Reunion for more information.